

42

REP HEADLINE# 6301114  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 16.05  
\*\*\* PCNC-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# SALESMAN #  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY  
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6301114 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC 9/25 EST#1473 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP25/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 16.05

*W. J. F.*

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$315  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1134P	30		\$30.00	9/25	9/28	1		TU-F	1
PROGRAM : PITTSBURGH NOW PMAIRS M,W-F SEP-DE												
CON COM1: PITTSBURGH NOW PMAIRS M,W-F SEP-DE												
2			1134P-1200M	30		\$60.00	9/25	9/28	1		TU-F	1
PROGRAM : CH 11 11P NEWS RPT												
CON COM1: CH 11 11P NEWS RPT												

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1473

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6301114 AUG29/12 16.0:  
 \*\*\* ORIGINAL REV#0 \*\*\* \*\*\* PCNC-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
3			700A-800A	30		\$75.00	9/25	9/28	1		TU-F	1
PROGRAM : PITTSBURGH THIS MNG												
CON COM1: PITTSBURGH THIS MNG												
4			800A-900A	30		\$75.00	9/25	9/28	1		TU-F	1
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
5			900A-1000A	30		\$75.00	10/1	10/1	1		MON	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
SEP/12			\$240.00	OCT/12		\$75.00						
											CONTRACT TOTAL	\$315.00
											TOTAL SPOTS	5

MARKET TOTALS \$31,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*